

## **SIPA's Regional Alumni Ambassadors**

SIPA is the world's most global public policy school with a powerful network of more than 25,000 alumni in over 160 countries. Regional Alumni Ambassadors are a network of dedicated alumni volunteers who serve as leaders for regional SIPA communities around the world and help make SIPA the place "Where the World Connects."

### **Role and Responsibilities**

Working with the SIPA's office of Alumni Relations and the SIPA Alumni Association, Regional Alumni Ambassadors lead regional outreach activities to help connect SIPA alumni with each other, and strengthen the relationship between SIPA and its alumni located in a specific region.

Regional Ambassadors are listed on the SIPA website and serve as points of contact for SIPA alumni and other members of the SIPA community including faculty, students, and staff. [[View list of current Regional Ambassadors](#)]

Regional Ambassadors may collaborate with SIPA in a variety of ways depending on the unique needs and interests of the SIPA community. **All Regional Ambassadors are responsible for carrying out the following annual activities in collaboration with SIPA Alumni Relations:**

1. Organizing at least one gathering of SIPA alumni each year.
2. Participating in SIPA's yield efforts through personal outreach to admitted students, hosting a welcome gathering for admitted students with local alumni, and/or participating in a scheduled Zoom chat for admitted students from around the world.
3. Providing timely updates about the SIPA alumni community and activities in their region including submission of an annual report form to SIPA Alumni Relations.

### **SIPA's Regional Communities**

SIPA's regional communities and their activities are very diverse. Regional Ambassadors may also be engaged in the following ways:

- Serving as a liaison with the local Columbia Alumni Association (CAA) club to promote CAA activities to the SIPA community and identify opportunities for SIPA to partner with CAA.
- Assisting with outreach and publicity for other SIPA alumni events and programs, such as SIPA Alumni Day and Reunion and Columbia Giving Day.
- Organizing or hosting local events for fellow SIPA alumni. Events may range from small informal social gatherings to larger content-driven programs for SIPA/Columbia alumni and/or others in the policy community.

- Serving as a point of contact for visiting faculty or as a resource for students/student groups interested in travel or employment in the region.
- Using professional and personal networks to identify and communicate about employment/internship opportunities for SIPA students/graduates to SIPA's Career Advancement Center.
- Supporting SIPA's recruitment efforts by promoting SIPA's programs to prospective students in the region.
- Collaborating with other Regional Ambassadors on events and programming for SIPA alumni.
- Sending the office of Alumni Relations updated information about local alumni and identifying sources of alumni news and profiles to be featured on the SIPA website and other publications.
- Liaising with local organizations, such as alumni chapters of other policy schools, to partner on events and activities of interest to the local SIPA alumni community.

### **Resources**

SIPA's Alumni Relations team works closely with Regional Ambassadors to support them in their leadership role and provides the following resources:

- Hosting bi-monthly calls with the Regional Ambassadors network to share updates from SIPA and for Ambassadors to share updates and best practices with each other. (September, November, January, March, May/June)
- A Resource Guide for Regional Ambassadors, updated annually with important dates and links to online resources for alumni.
- Sending invitations or interest surveys to local alumni in the region.

### **Get Involved**

Interested volunteers should contact Susan Storms in SIPA's Office of Alumni Relations at [ss5020@columbia.edu](mailto:ss5020@columbia.edu) to learn more.

Apply to be a Regional Ambassador by completing this [short application](#) for the SIPA Alumni Association.